



### Opening doors to employment

Speaking French opens up study opportunities at renowned French universities and business schools, ranked among the top higher education institutions in Europe and the world.

An ability to speak French and English is an advantage on the international job market. More than 200 million people speak French on the five continents.

French is the international language of cooking, fashion, theatre, the visual arts, dance and architecture.

French is both a working language and an official language of the United Nations, the European Union, UNESCO, NATO, the International Olympic Committee, the International Red Cross and international courts.

France is the world's number-one tourist destination and attracts more than 70 million visitors a year.

French is a good base for learning other languages, especially Romance languages (Spanish, Italian, Portuguese and Romanian) as well as English.

French is an easy language to learn. There are many methods on the market that make learning French enjoyable for children and adults alike. It does not take long to reach a level where you can communicate in French.



### WHY LEARN FRENCH?

Languages and the learning of languages is becoming more crucial in today's global world. International companies such as Google, Facebook and Twitter who now have hubs in Dublin are putting greater emphasis on language skills than ever before.

When universities ask these companies what skills they wish students to have, they invariably ask for the same thing: information technology and language skills.

**ETUDIE LE FRANÇAIS!**

**C'EST FANTASTIQUE!**

# FRENCH

## C.B.S. PORTLAOISE



### POURQUOI APPRENDRE LE FRANÇAIS ?

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